

NEW YORK, SUNDAY, FEBRUARY 10, 1907.—Copyright, 1907, by The Sun Printing and Publishing Association.

TEA INSTEAD OF COCKTAILS.

BUT WITH MITIGATIONS, AS SERVED IN THE CLUBS.

Whiskey in Tea Has Its Advantages—So Has Rum—Social Cups of New Yorkers of an Afternoon—Late Dinnerers the Foe of Cocktails—Alcohol Neutralizes Tannin.

Visiting Englishmen in New York are occasionally gratified at the spectacle of afternoon tea in men's clubs. The beverage is served with mitigating circumstances and hot buttered toast at the hour that used to be sacred to the cocktail when men dined earlier than is now usual.

Perhaps the increasing lateness of the dinner hour in the clubs has something to do with the institution of afternoon tea. When most men dined between 6 and 7 o'clock it was not regarded as utterly ruinous to the liver and the digestion to have a few cocktails soon after 5 o'clock.

Now when the average dinner hour is about 7 o'clock and many men do not dine until after half past seven, cocktails at 5 o'clock seem a trifle early. There is still the cocktail contingent toward 6 o'clock and later, but the cocktail, except on the dinner table, is less popular in New York clubs than it once was.

In some Boston clubs men drink three or four cocktails before dinner, but such a sight is rather rare in New York. Five o'clock tea, then, is a natural enough thing for the men who get away from their work in time to sit about the club a couple of hours before dinner.

It is served in the usual way with two pots, a sugar bowl, slices of lemon for those who take no milk and milk or cream for those who like it. Sometimes it is called English breakfast tea, but do not make the mistake of offering it by that name to an Englishman.

Nothing seems to stir the bile of the British stranger within our gates more than the phrase English breakfast tea. He vows that there is no such thing and that if there were it could not possibly be served properly in New York.

Afternoon tea as the Englishman knows it at home, and as served in ten thousand private houses all over New York, is merely an infusion of tea leaves with the addition of milk or lemon juice and sugar. In the clubs it is likely to be something a little different.

The wise mitigate their tea by the addition of some sort of spirits. Rum, which is good with almost anything, makes a fine flavoring accompaniment of the tea. A good tablespoonful of rum is a man's dose with an ordinary cup of tea.

Scotch whiskey is another excellent ingredient for the cup that cheers and that may be made to do more. Even American rye or bourbon is also an agreeable add to the cup of tea, and it has been discovered that a man can comfortably dispose of three or four cups with the aid of these familiar old friends. There are those who advise benedictine or other of the sweet and heavy liqueurs with tea.

If the tea be properly hot it has a delightful stimulating effect upon the added rum, whiskey or brandy. Part of the alcohol in the spirituous drink is driven off and there remains the flavor and the aroma of the latter, which in combination with the tea give a most agreeable result.

A single drink as ordinarily measured in the little individual club decanters will flavor several cups of tea, and while the indulgence costs rather more than the familiar cocktail at 15 cents each or two for a quarter, the tea really goes a good deal further. As a social rallying point the tea beats the cocktail all hollow, for the latter is ordinarily taken at a gulp, whereas the tea is served with circumstance and drunk with deliberation.

Some connoisseurs insist that the moderate alcoholic addition neutralizes in some degree any ill effects to be expected from the peculiar qualities of the tea.

THE WINDOW RIFLEMAN.

Two Figures Whose Target Shooting Attracts the Passerby.

Standing in a show window to catch the eye of the passerby are two riflemen shooting at a target. They are small automatic figures, these, each only about a foot and a half in height, but each completely equipped and lifelike in appearance and action.

The target they are shooting at is tacked to a tree stump over at one side of the window; the regulation target with a bullseye and a lot of concentric rings.

In the window is a placard with an inscription telling the advantages of doing business by modern methods, and at the feet of one of the riflemen is a little card marked "The Old Method," and at the feet of the other a card marked "The New Method."

The two riflemen are standing facing the target, and each with his gun at his shoulder, ready. The old method chap, with a powder horn slung around his shoulder and an old time gun, bends his head over and down to squint along his gun barrel and fire, and a round spot of light appears on the target, off somewhere on one of its concentric rings. The riflemen raises his head and looks, and then he bends it down once more and fires again—he hits the target this time maybe somewhere off near the rim, further from the center than before.

Then young New Method takes his turn. He bends his head down on his rifle and sights along its barrel, and fire; and, huz! the light appears—he has plugged the target square in the bullseye!

And so these two window riflemen keep it up, the old time chap scattering his hits all over the target, near and far; but the new time man hitting the bullseye every time.

This mechanical contrivance is operated by electricity.

WHO HIT THE BULLSEYE?

A Chance to Do Something Over the Scores of Four Marksmen.

Here is a puzzle which London Sketch has proposed:

Four crack shots at Puddlebury competed for the annual Pewter pot trophy. They were allowed six shots each. Enrolling the bullseyes were eight rings. The bullseye counts 100, the ring next to it 50, the next 25, then 20, 10, 5, 2 and 1.

Now Jones scored 196, Brown 135, Robinson 121 and Macpherson 106. The victory puzzle is to discover from these facts and from the twenty-four actual hits recorded on the target, who hit the bullseye.

It is known that the only hit that scored 3 was made by Brown. The outer or eighth ring was hit six times. The 5 ring was hit once, likewise the 3, as stated. The 5 ring was punctured twice, to 10 ring once, the 20 ring three times, the 25 ring once. The 50 ring scored 8 shots.

And we know that one bullet pierced the bullseye. The great question is, which of the crack shots hit the bullseye?

BROOKLYN ADVERTISEMENTS.

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FREDERICK LOESER & CO.

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ABRAHAM AND STRAUS.

Extraordinary Announcement

A DEPARTURE REVOLUTIONARY

IN CHARACTER is indicated in this advertisement. Instead of devoting all our Sunday space to to-morrow's offerings we devote one-half to remarkable sales that will begin Tuesday morning and one-half to the items for Monday. This departure from the usual advertising on Sunday is by request of many customers who state that it is impossible for them to take advantage of all the sales they would like to profit by in one day.

The desires of the people of Brooklyn are commands to Abraham & Straus. Those commands are obeyed as quickly and implicitly as business possibilities and natural conditions will permit. The policy of giving people exactly what they want, when they want it, has helped to give this store the prestige it enjoys. We plan our work thoroughly, and then thoroughly work our plan. Today, therefore, we give a series of great sales, with items in detail—extraordinary sales for Tuesday.

Monday has not been robbed, however, to enhance Tuesday. It might be said, in the language of Sir Boyle, that the bargains on each day are as good as the other, and better, and both are most unusual.

The Sunday papers naturally have the greatest circulation because there is more time to read them. For the same reason they have the more complete advertising. Into that one day are crowded the offers of near to a hundred stores under this one roof. We realize that by fulfilling the requests to announce the same day great offers for Tuesday, as well as for Monday, we can add to the convenience and profit of purchasers, and that is the constant aim of Brooklyn's biggest, best and most popular store.

Of course, the greater part of the sales for Monday will be continued on Tuesday also. Furthermore, the added sales compel many items of intense interest to be left unadvertised—crowded out. These will be awaiting you, nevertheless, to add to the wonders of the two days. Interesting as the store has been, therefore, it will be doubly interesting under this new plan.

No ordinary store could attempt such a stupendous change. If the departure is as popular as the requests for it have been numerous and earnest, the change will be permanent. We have built and continue to build to meet increasing business. We have the most extensive and perfect delivery system in the city, with the best paid and most efficient men. We have by far the greatest floor area of any store in Brooklyn and far more attendants—yet we appreciate that our Monday business is stupendous even for us, and by the adoption of this plan we may be able to improve even upon our famously satisfactory service.

Lincoln's Birthday, being a holiday, will be made specially interesting to men.

A Lincoln Concert

On the Victor Machine.

A very stirring program of patriotic songs and marches will be played Tuesday (Lincoln's Birthday), beginning at 3:00 P. M., on the latest Victor Machine, in the Music Store, 4th Floor, West Building.

These items for Monday

Men's Winter Clothing.

Profitable investments here to-morrow and Tuesday for the man with a clothing need. The wind-up of the greatest Winter season we have ever had. All the remainder of the fine Suits and Overcoats that have not been matched heretofore brought together for clearance. Some specials, too, from our best maker. There are sizes for everyone somewhere in the assortment, though large and stout men will find the best selection.

Overcoats worth up to \$25.00 at \$18.00, and a few Coats at \$25.00 and \$32.00, worth up to \$45.00.

FANCY SUITS—ALL WOOL OR ALL WORSTED.

At \$12.50 for values to \$18.00. At \$15.00 for values to \$20.00. At \$18.00 for values to \$25.00.

FUR LINED OVERCOATS—Values \$35.00 to \$175.00, at \$45.00 to \$144.50. Balance of our own fine stock, together with sample garments from two of our best makers.

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